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A New Way to Connect!

TSSA's annual Update program newsletters have long been an important communications tool to provide you with industry-relevant safety information.

Your feedback to us over the past number of years, however, has been consistent: You want more practical information, more of it, more frequently and you want it delivered electronically.

We recognize that our annual print publication doesn't meet those demands, so we're doing something about it.

Starting this year, we're replacing the program newsletters with a blog, '**The Exchange**,' dedicated to sharing news, insights and expertise on safety matters related to the sectors we regulate.

You can access **The Exchange** directly – www.tssablog.org, or through '**The Exchange**' link on the right hand side navigation bar on our main website (www.tssa.org).

The Exchange gives us the ability to share information and engage with you on a multitude of industry-relevant topics, in a variety of ways - videos, articles, podcasts, etc. – and in a timelier manner.

The Exchange gives you the opportunity to share your perspective and feedback. You can comment on a post, send us an email, suggest a story or submit a question.

The Exchange is part of a broader Digital Media Strategy TSSA is rolling out to enhance our customer communications. And, yes, that strategy also includes improving our main website, but that will take a while longer, so please be patient. In the meantime, bookmark **The Exchange**, sign up for e-notifications, follow us on Twitter, like us on Facebook, add our YouTube channel to your playlist, share your thoughts and stay in touch with us.

We're excited about the opportunities that lie ahead as we work together to put public safety first.



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